

COMMUNITY IMPACT REPORT 2018

YMCA-YWCA of the National Capital Region



# Where an impact is made

The YMCA-YWCA of the National Capital Region is a leading resource for health, recreation, child care, housing, employment, and newcomer services.

## **Our Mission**

The Y is a charitable association dedicated to improving the quality of life for children, youth, adults and families through programs that build spirit, mind and body. We provide opportunities for personal growth and character development by delivering unique and contemporary programs for everyone, inclusive of race, religion, creed, ability or economic circumstance.

## **Our Work**

- Promote healthy living by ensuring absolutely everyone is given the opportunity to achieve a healthier lifestyle.
- Nurture the potential of children and youth by engaging young people and encouraging positive choices.
- Support vulnerable people by helping them stabilize and develop future options.
- Inspire personal success by providing access to essential training and resources.



# Where community connects

The Y. It's where our community comes together, and where encouragement and belonging inspires the best in people, every day. It's where we nurture potential, and where every child, teen, adult, and family has access to the essentials they need to learn, grow and thrive.

At the YMCA-YWCA of the National Capital Region, we are proud to provide these "wheres" - places and people who deliver the vital, life-changing programs and services that our community needs most. Whether it is offering comfort and a safe home to families with nowhere else to go, helping children develop self-confidence and independence, providing essential training to inspire success in newcomers to our region, or celebrating our members' accomplishments in their quests for a healthier lifestyle, the Y is a foundation from which a brighter future and a stronger community can be built.

Looking back on 2018, our Y continued to strengthen the considerable positive impact we have on children, adults and families across the region. Nearly 84,000 people turned to us for help last year, and we will introduce you to three of them later in this report. The lives of Alan, Fatou, and Marouane have been forever changed and enriched by the connections they built at our Y. And our impact didn't stop there. We also provided over \$775,000 in financial aid in 2018, allowing equal opportunity for all to dream bigger, focus on personal well-being, and make strong social connections.

Though the needs of the people in our community continue to grow and change, the Y's commitment to serving them is as strong today as it was when we began more than 150 years ago. We couldn't possibly do all of this on our own. We are fortunate to have a dedicated network of donors, volunteers, partners, members and staff that support our mission and help ensure the Y remains a place for our community to feel connected.

With that support, the Y has tremendous power to change lives – we see it every day. Thank you for inspiring us as we move forward together to build a healthier community.

Sincerely,



**Ross Quane. CPA, CA, CMC** Chair, Board of Directors



Boungl

**R. J. (Bob) Gallagher, M.P.A.** President and CEO

# Where transformation begins

At the Y, we transform communities and help children, youth and families lead healthier, happier, and more secure lives. Here is how we do it:



service locations across the National Capital Region



1,011 dedicated employees and volunteers



1,766 generous donors



\$775k in financial assistance provided to people in need



តំហិតុំ **83,909** people served

# HEALTH, FITNESS AND AQUATICS



people were part of an encouraging community taking positive steps to **improve their health and wellness.** 

#### PHYSICAL LITERACY

តំ 17,133

children developed **physical literacy** and self-confidence in Y fitness, recreation, and camp programs.

#### **CAMP**



6,423

children gained confidence, built friendships, discovered new abilities, and developed leadership skills for life.

## LICENSED AND RECREATIONAL CHILD CARE



**659** 

children developed a **solid foundation for learning** while being nurtured by caring mentors.

# EMERGENCY SHELTER AND SUPPORTIVE HOUSING



people found **safety, a caring community, and a place to call home** while rebuilding their lives.

#### **EMPLOYMENT SERVICES**



12,593

people took important steps towards **securing their futures** by accessing training and employment services.

#### **NEWCOMER SERVICES**



12,143

immigrants were welcomed and given the support they needed to become **thriving members of our community.** 

#### **TRADES**



1,915

people gained valuable skills and **put their education to work** by taking part in Y trades programs.



48,859

people chose a healthier and more active life at the Y.

3,506

children, teens and adults were able to participate in programs thanks to Y financial assistance.

5,387

people learned watersafety skills that will keep them safer and confident around water.

# Where fitness is friendly

"I have a great life, and staying fit with friends at the Y helps me keep it that way!"

When Alan Richardson moved to Ottawa in 2012 he was thrilled to find the Ruddy Family YMCA-YWCA was just down the street. Alan has always made staying active a priority, and knowing that he had a Y nearby meant he'd get the chance to keep working out, and maybe meet a few neighbours. What he never anticipated was the overwhelming feeling of warmth and acceptance he would experience once he became a Y member.

Alan lives with Cerebral Palsy and has limited mobility issues, but doesn't let that slow him down for a second. Since retiring, he has made exercising and physical fitness his full time job, and the Y has been there the whole way. Despite any physical challenges he might face, rain or shine, 7 days a week, Alan is at the Y, bringing along his trademark radiant smile and an infectious can-do attitude.

Alan keeps his routine fun by constantly trying new things. He's taken part in classes of all types, from Chair Fit, to Young at Heart Cardio, even Zumba and Cyclefit. Alan's exercise routine also includes using weight training equipment, stationary bikes, and most recently he has ventured onto the new functional fitness space.

Embracing a healthy lifestyle is important to Alan and the Y helps him stay busy, sharp, focused and social. Since joining the Y, he has made many new friends and is encouraged by (and an inspiration to) Y members and staff. Alan attributes his courage for trying new classes and equipment to everyone's support and willingness to offer a helping hand.

Alan plans to continue going to the Y every day to try new things, be among friends and maintain his physical fitness.



**766** 

children, youth and adults were given a safe place to live. 301

homeless people sleep at the Y on any given night.

children living in the Y's family shelter were given an opportunity to experience camp.

# Where lives are rebuilt

"I am so grateful that the Y was there to keep me and my family safe, and to help us get through the worst time of our lives."

Fatou Camara's story begins in Guinea, West Africa, long before her arrival in Canada. Growing up, she dreamed of becoming a doctor and one day giving back to her community. But in April 2000, escalating life-threatening violence changed her life forever, forcing Fatou to unexpectedly flee her home and country. She arrived in Montreal, Quebec, completely alone, with little more than the clothes on her back.

Settling into a new country and culture was very difficult, especially without friends or family support. Time passed, and as Fatou became more comfortable in her newfound home, she secured a job, made friends and slowly began rebuilding her life. Unfortunately, the violence returned. After living in Montreal for over 15 years, Fatou's home once again become unsafe. She left Montreal with her two children, now aged 14 and 17, to start over again in Ottawa.

Once arriving in Ottawa, Fatou and her children found long sought after refuge at the Y's Transitional Family Housing Program. Homeless, frightened, and tired, she and her family were anxious upon their arrival. Y staff greeted them

with reassuring, open arms and went above and beyond to make things easier. Soon after settling in, they began to feel a little more trusting and started enjoying the diverse new community they were now a part of.

Fatou and her children found the support and relief they needed within the Y's Transitional Family Housing Program, and with the support of their new neighbours and friends, began to stabilize and look towards a brighter future. After 9 months at the Y, their family was able to move on to independent living. Now Fatou has aspirations of resuming her education in nursing, and her children - both honour students - are thriving at school. The experience their family shared at the Y not only taught Fatou more about herself, she learned more about people from other walks of life. She says she is inspired by all kinds of people now, and thanks to their time at the Y, her children have become more responsible and are volunteering in the community.

For Fatou and her family, the Y was a place where rebuilding their lives was possible, and where their dreams started becoming reality.

<sup>\*</sup>Photo has been changed to protect the family's privacy



# Where dreams become reality

"The Y's Employment Access Centre was vital in helping me realize my dream to have a fulfilling, inspired career in Canada."

As a young man in Morocco, Marouane Smaili set his sights on building a new life in a more progressive, multicultural country. His search led him to Canada, where values of equality and inclusiveness were more in line with his own. Before long, his hard work paid off and he was accepted to come to Canada.

Wanting to ensure a smooth transition, Marouane researched newcomer and employment services before arriving in Ottawa. It was important to him to be well prepared so that he would be able to settle, find work, and become part of his new community with as much ease as possible. He contacted the Y's Newcomer Information Centre (NIC) and Employment Access Centre (EAC) upon arrival.

Moving to a new country where culture, language, and approaches to work are not familiar can be an overwhelming experience. At the NIC, Marouane learned about services available to him, and was referred to the EAC for assistance with his

job search. The EAC helped Marouane explore different career opportunities through several workshops that taught effective job searching, examined job interview techniques and analyzed resume writing.

After only one month of working with his Y Employment Specialist, Marouane succeeded in securing a fulfilling career. Marouane is currently working as an Employment Consultant for the Y's Build ON program – a pre-arrival program that helps newcomers to Ontario explore careers in trades before their arrival – and credits the educational resources provided to him, as well as the moral support and mentorship he received, as the secret to his success.

For Marouane, being a part of the Y family has meant he also has the opportunity to reach a personal goal of working with and helping fellow immigrants. He is inspired, and his success gives Marouane the confidence to continue reaching for new dreams.

# Summarized Financial Results

Statement of operations (in \$000's) for the year ended December 31

Revenue	2018 \$	2017 \$
Membership and Programs	7,772	8,157
Employment	7,298	6,802
Housing	4,332	4,396
Child Care	2,889	2,510
Camping	1,191	1,188
Other	433	500
Total Revenue	23,915	23,553
Expenses		
Salaries and Benefits	14,464	13,454
Purchased Services and Supplies	3,969	3,854
Building and Maintenance	4,074	4,009
Interest	776	1,143
Other	239	534
Total Expenses	23,522	22,994
Excess of revenue over expenses for the year before undernoted items	393	559
Capital asset related items including amortization, gain (loss) on sale and insurance proceeds	(1,112)	(1,282)
Unusual items  Debt restructuring costs	(71)	(1,456)
Net excess of revenue over expenses for the Capital Campaign		_
Deficiency of revenue over expenses for the year	(790)	(2,179)

<sup>\*</sup>Financial information summarized from the December 31, 2018 audited financial statements.

# Community Leadership

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## Meredith Thatcher, IFMA Fellow, CFM, Prosci®\*

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### **Executive Team**

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# Working Together to Make a Difference

Strong partnerships are essential to our ability to offer life changing programs and services. Funders, sponsors and partners work collaboratively with the Y to share our mission and lend their guidance, resources and expertise to deliver vital services to the most vulnerable people in our community.

#### **Funders**

City of Ottawa

Immigration, Refugees and Citizenship Canada Ministry of Children, Community and Social Ministry of Training, Colleges, and Universities (MTCU)

Ontario Ministry of Education Ontario Ministry of Health Promotion

United Way Ottawa

#### **Sponsors**

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Association

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Center 454

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services d'emploi

Centre for Canadian Language

Benchmarks (CCLB) Centre for Education and

Training

Centretown Community

Health Centre

Children's Aid Society

Children's Hospital of Eastern

CISOC (Cultural Interpretation

Services for our Community)

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Clic En Ligne

Community Coalition for

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Community Employment Resource Centre (John Howard Society)

Community Information

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Ottawa Community Housing

Ottawa Community Immigrant Service Organization (OCISO)

Ottawa Community Loan

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Ottawa Food Bank Ottawa Immigration Portal Ottawa Inner City Health

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Programs)

Ottawa LAC (Language Advisory Group)

Ottawa Life Magazine Ottawa Local Immigration

Partnership (OLIP) Ottawa Local Planning & Coordination Council

Ottawa Mission Ottawa Police Service Ottawa Public Health Ottawa Public Library

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Ottawa

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(ReNoO)

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Youth Probation Services Youth Services Bureau

YWCA Canada

Power of Trades and Second Stage Housing for Youth programs partially funded by:



# Impacting Lives

As a Y donor your support allows us to eliminate the financial barriers families face so that more children, youth and adults can have the opportunity to thrive. Your donation gives us tremendous power to change lives.

#### **Chair's Round Table**

The Chair's Round Table is a recognition program that acknowledges the caring community members and organizations that support the Y at the \$1,000 donation level and above. The Chair's Round Table celebrates the vision, leadership and philanthropy that shape our Association and the quality of life in our community.

#### Leaders \$10,000+

CIBC Children's Foundation

City of Ottawa, Parks, Recreation and Cultural Services

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#### **Heritage Club Members**

The Heritage Club is comprised of individuals, families and businesses who support our mission and have included the Y in their planned giving. Through their care and commitment, they are helping ensure our Y has a secure future and that Y programs continue to address the most urgent needs in our community.

Anne Bouey\*
John Campbell
Kim Canary
Christine Gibbard
Fiona Gilfillan
Clare Gillespie
D. Mary Hackett\*
Al Hatton
Charles Hurst\*
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Don Noble
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William Whillans\*
James Wightman

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#### **Endowment Funds**

Some donors have chosen to make a planned gift to the Y by way of creating an Endowment Fund where the capital remains intact. Only the net allocable income earned is used, thus perpetuating their gift to provide help and hope to people in need for generations.

Ann Pearson Fund International Leadership

Anne Bouey Fund Youth Leadership

Annie Robina Gray Keith Fund Sponsorship for Girls and Women

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A sincere effort has been made to accurately acknowledge each donor, family member and friend in this publication. If names have been inadvertently omitted or incorrectly listed, please contact us so we may correct our records.

### YMCA-YWCA of the **National Capital Region**

Corporate Offices Ottawa, ON K2P 1B7

### ymcaywca.ca





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